

Toolbox – The Business Development master class

Welcome:

Hello and welcome to Toolbox; the exclusive business growth event, giving you access to some of the greatest business minds. The Toolbox programme equips you with all of the tools you need to develop and grow your business and identifies simple, proven actions you can make to see an immediate positive impact on your bank balance!

When? April 20th -22nd 2012

Where? The Holiday Inn, Homer Road, Solihull

A proven approach:

The lessons of Toolbox have been acquired over a 16 year period, being at the sharp end of business development and performing at the very highest level. Phil shares from his own experience exactly what it takes to succeed in this challenging market place. His honesty and direct approach towards the mistakes he has made empowers you to make important decisions and take crucial actions to propel you from where you are to where you want to be. We are so confident that attending this event has such a huge impact on your business that Phil provides a full money back guarantee!

Ideal candidate:

To join us you must be an aspirational business owner with ambitions of building a big business. The definition of a 'big business' is defined by you; typically we work with individuals on their journey towards reaping the rewards of a 6 figure income for their effort. However what is also *essential* is an open mind, the willingness to share ideas and experiences, and the motivation towards taking action on your learning.

Not just Phil...

Each day we are accompanied by a number of experienced, self-made business professionals that have each personally contributed to Phil's own professional development. In addition to the whole team being on hand, you enjoy private master classes from seasoned professionals on business networking, social media for profit and effective personal management.

What is included?

Toolbox is your 3 day master class with the sole purpose of kitting you with the essential business development skills you need to take your business to the next level. Following your private consultation with Phil prior to the event, you receive expert tuition on how to deliver cost effective solutions to

- Win more new customers
- Increase customers average spend
- Increase customer frequency

In addition your investment includes all food and refreshments for each of the 3 days.

What's in it for you?

Toolbox is not for everyone. However, if you are serious about the growth of your business, dedicated to learning from seasoned professionals and enjoy mixing with other like-minded people in a fun filled environment, then Toolbox certainly does not disappoint. This exclusive event gives practical, results focussed solutions to your business challenges and you leave with the desire, belief, confidence, along with the tools you require, to take your business to the next level.

Your investment:

This complete 3 day programme is available for just 25 lucky people at just £597 +vat for the first delegate and £397 +vat for each further delegate.

How to apply?

This is an exclusive group limited to just 25 and not all who apply will get in. Places will fill up fast and a £100 deposit secures your place(s). To apply please complete the enclosed application form.