

## Speaker Introduction

Quite often the difference between you and people like you, isn't just your attitude, your hard work or your dedication to succeed, it's also knowing exactly what to say, when to say it, and how to make it count. Knowing the right words at the right time can often be the missing ingredient to your success.

That's why we've invited a very special guest for you today. Our speaker has made it his life's work to understand the precise challenges that prevent people from reaching their true potential.

Since 2008, he has been applying his learnings to help global brands, independent businesses, and people just like you to discover the EXACT ways to dominate in their market.

- Best-selling author of Exactly What To Say, Exactly How To Sell, and Exactly Where To Start
- The youngest recipient of the "British Excellence in Sales and Marketing" award
- Undefeated champion of building IKEA furniture (pause)

Please join me in welcoming the man that is here today to help make more of your conversations count ... Phil M Jones!